



Potter County Snowmobile Association, Inc. Sponsorship & Donations

949 N Hollow Road, Coudersport, Pennsylvania 16915

The Potter County Snowmobile Association would like to thank our local businesses for supporting snowmobiling in Potter County. Below are suggested contribution levels for the Potter County Snowmobile Club and the Potter County Vintage Snow Fest. All contributions of any amount are always welcomed and appreciated.

September 2022 – September 2023 Club Donations

Deadline: March 31, 2023

\$100 Donation

- Become Business Member
 - o Business name and information listed on PCSRiders website under Business Members
 - o Business name and information displayed in Club House as Business Member
- Business advertisement listed above SnoCam feed on PCSRiders website

\$50 Donation

- Business advertisement listed below SnoCam feed on PCSRiders website

September 2022 – September 2023 Race Sponsorship

Deadline: December 31, 2022

\$175 Contributing Sponsor

- Become Business Member
 - o Business name and information listed on PCSRiders website under Business Members & Business name and information displayed in Club House as Business Member
- Business advertisement listed above SnoCam feed on PCSRiders website & under Race Sponsors
- Business name on Awards Banner in Club House
- Public recognition over the PA system throughout race days
- Social Media recognition before and after each race

\$225 Race Class Sponsor

- Become Business Member
 - o Business name and information listed on PCSRiders website under Business Members & Business name and information displayed in Club House as Business Member
- Business advertisement listed above SnoCam feed on PCSRiders website & under Race Sponsors
- Business name on Awards Banner in Club House, Start/Finish Banner over the track, and on the Coudersport street banner in town
- Free vendor set up on race days
- Public recognition over the PA system throughout race days
- Social Media recognition before and after each race

Business Name: _____ Business Phone #: _____

Contact Person: _____ Contact Phone #: _____

Address: _____ City, State, ZIP: _____

Website: _____ Facebook: _____

Make Checks Payable to: PCSA • Mail Payment to: PO Box 82, Coudersport, PA 16915

Check us out on Facebook: POTTER COUNTY SNOWMOBILE ASSOCIATION or visit www.pcsriders.com



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November 22, 2022

Greetings,

Potter County has a great tradition of snowmobiling that dates back over 50 years with hundreds of miles of groomed trails that local volunteers helped to establish and continue to maintain today. Potter County Snowmobile Club maintains and grooms 59 miles of trails and endeavors to welcome all snowmobilers to the Club House on weekends with rideable snow.

In 2014, the Potter County Snowmobile Club honored the county's traditions and resurrected the popular competitive oval track races at the Potter County Vintage Snow Fest. The event has brought 500-800 people or more through our gates each year with racers coming from all over the East Coast. Word continues to spread about the races, and we are hoping to see another great turnout this year!

Snowmobiles built in 1985 or earlier are considered vintage and are welcome to join us for our vintage races this year. We are scheduled to hold race days on January 14th and February 18th at the Potter County Snowmobile Club's quarter mile oval track. Please check out our website or follow us on Facebook to stay up to date with race day schedules and weather information.

Potter County Snowmobile Club would like to invite business to sponsor our vintage race days and the club as a whole. Included in this letter is information on sponsor levels and how the club can promote your business and gain your business as a member of the club. We would be delighted to advertise your business on our website that averages over 20,000 hits per season. Our higher level of sponsorships for the vintage races will also include social media advertisement before and after race days. Our Race Class Sponsors will also have the opportunity to come to race days and set up a vendor stand to help promote your business and sell merchandise if you choose.

This year we are offering two levels of sponsorship for the vintage races as well as the opportunity to support the Club separately if you wish. We believe we have expanded our sponsorship this year to provide maximum exposure for a nominal cost. We understand that not everyone has the ability to contribute cash. With that in mind, businesses may also donate products or services and still qualify to be a sponsor. Any and all amount of donation to the Club is always welcomed and greatly appreciated!

We hope that you are as excited as we are for the Annual Potter County Vintage Snow Fest. We truly appreciate the support that we have received throughout the years' events. We look forward to partnering with you again or gaining your support to help make this year's Snow Fest an even bigger success!

Sincerely,
Board of Directors
Potter County Snowmobile Association, Inc.